



Bringing Clarity To Complexity

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TOURISM AND HOSPITALITY PROGRAMMES

1. INTRODUCTION

In a rapidly evolving tourism landscape, strategic leadership and innovative practices are essential for public sector officials and executives. NC Consultants Africa's 2026 Short-Term Training Programmes are designed to equip leaders with the skills, knowledge, and tools necessary to drive sustainable tourism, foster public-private partnerships, and enhance community engagement. This proposal outlines our comprehensive training offerings, aligning with the listed courses to motivate decision-makers to choose attend and sponsor their staff for participation.

2. PROGRAMME OVERVIEW

- **Strategic Destination Management for Public Sector Tourism Leaders**
 - ✓ **Objective:** Develop strategic insights for effective destination management.
 - ✓ **Benefits:** Attract tourists, enhance competitiveness, and support local economies through targeted strategies.
- **Public-Private Partnerships in Tourism Development**
 - ✓ **Objective:** Promote collaboration between government and private sectors.
 - ✓ **Benefits:** Leverage resources, share risks, and enhance project delivery for robust tourism development.
- **Climate Resilience & Sustainable Tourism for Governments**
 - ✓ **Objective:** Integrate sustainability into tourism policies and practices.
 - ✓ **Benefits:** Build resilience against climate change, ensuring long-term viability and attractiveness of destinations.
- **Policy Design for Tourism, Culture & Creative Industries**
 - ✓ **Objective:** Equip leaders with skills to design effective tourism policies.
 - ✓ **Benefits:** Foster an integrated approach to tourism, culture, and creative industries, enhancing cultural heritage and tourism appeal.
- **International Trade Negotiations for Tourism Services**
 - ✓ **Objective:** Understand the nuances of international trade agreements affecting tourism.
 - ✓ **Benefits:** Enhance negotiation skills to promote tourism services effectively on global platforms.
- **Crisis & Risk Management in Hospitality & Tourism**
 - ✓ **Objective:** Prepare leaders to manage crises effectively within the tourism sector.
 - ✓ **Benefits:** Improve organizational resilience and ensure safety for tourists and stakeholders.
- **Digital Transformation in Public Tourism Portals**
 - ✓ **Objective:** Leverage digital technologies to improve tourism service delivery.
 - ✓ **Benefits:** Enhance user experience and streamline access to tourism information and services.
- **Data-Driven Decision Making for Tourism Policy**
 - ✓ **Objective:** Empower leaders to utilize data analytics in policy formulation.
 - ✓ **Benefits:** Develop strategies based on evidence, driving effective tourism growth.
- **Marketing Africa Tourism to Global Markets**
 - ✓ **Objective:** Equip participants with marketing strategies tailored to global audiences.
 - ✓ **Benefits:** Increase Africa's visibility as a premier travel destination, attracting diverse tourist demographics.

- **Responsible Tourism & Community Engagement for Public Servants**
 - ✓ **Objective:** Foster community involvement in tourism development.
 - ✓ **Benefits:** Enhance local economies and create positive impacts through responsible tourism practices.
- **Tourism Statistics & Impact Assessment for Policy Makers**
 - ✓ **Objective:** Train officials to evaluate tourism's economic contributions accurately.
 - ✓ **Benefits:** Informed policy-making that supports growth and sustainability in the tourism sector.
- **Leadership & Governance in Hospitality Management**
 - ✓ **Objective:** Cultivate leadership skills essential for effective governance in hospitality.
 - ✓ **Benefits:** Strengthen governance structures, leading to improved service delivery and operational excellence.
- **Negotiation Skills for International Meetings**
 - ✓ **Objective:** Enhance negotiation skills for successful international collaboration.
 - ✓ **Benefits:** Build capacity to engage in fruitful negotiations that support tourism initiatives.
- **Public Sector Procurement for Tourism Projects**
 - ✓ **Objective:** Educate on procurement processes specific to tourism projects.
 - ✓ **Benefits:** Ensure transparency and efficiency in public sector procurement, enhancing project success rates.
- **Sustainable Events Management for Governments**
 - ✓ **Objective:** Develop skills for managing environmentally sustainable events.
 - ✓ **Benefits:** Promote responsible event practices that align with global sustainability goals.
- **Human Capital Development in Hospitality**
 - ✓ **Objective:** Focus on workforce development within the hospitality sector.
 - ✓ **Benefits:** Build a skilled workforce that enhances service quality and customer satisfaction.
- **Visa Policy & Immigration Liaison for Trade Ministries**
 - ✓ **Objective:** Address visa policy issues affecting tourism.
 - ✓ **Benefits:** Facilitate smoother travel experiences for tourists, boosting arrivals.
- **Economic Diplomacy for Tourism Promotion**
 - ✓ **Objective:** Understand the role of diplomacy in promoting tourism.
 - ✓ **Benefits:** Enhance international relations that support tourism development and growth.
- **International Tourism Law & Compliance**
 - ✓ **Objective:** Familiarize participants with legal frameworks governing tourism.
 - ✓ **Benefits:** Ensure compliance with international laws, protecting stakeholders and enhancing tourism integrity.
- **Public Communication & Media Engagement for Tourism Campaigns**
 - ✓ **Objective:** Develop skills for effective communication and media engagement.
 - ✓ **Benefits:** Craft compelling narratives that enhance tourism campaigns and attract visitors.
- **Data Analytics for Public Sector Tourism Projects**
 - ✓ **Objective:** Utilize data analytics to improve tourism project outcomes.
 - ✓ **Benefits:** Make informed decisions that enhance project effectiveness and visitor experiences.
- **Advanced Customer Experience in Hospitality (Public Sector Focus)**
 - ✓ **Objective:** Enhance customer service strategies within public sector hospitality.
 - ✓ **Benefits:** Improve visitor satisfaction and loyalty through exceptional service delivery.
- **Hospitality Revenue Management for Governments**
 - ✓ **Objective:** Train officials in revenue management techniques specific to hospitality.
 - ✓ **Benefits:** Maximize revenue opportunities while maintaining affordability for visitors.

- **Tourism Product Innovation for Policy Makers**
 - ✓ **Objective:** Foster innovation in tourism products and services.
 - ✓ **Benefits:** Create unique offerings that attract tourists and enhance destination appeal.
- **Public Health & Safety at Tourism Sites**
 - ✓ **Objective:** Ensure health and safety standards are met at tourism sites.
 - ✓ **Benefits:** Protect visitors and enhance the reputation of tourism destinations.
- **Cross-Border Tourism & Customs Cooperation**
 - ✓ **Objective:** Address challenges in cross-border tourism.
 - ✓ **Benefits:** Facilitate smoother travel experiences through improved customs and cooperation.
- **Governance of Heritage & Cultural Tourism**
 - ✓ **Objective:** Promote effective governance of cultural and heritage tourism.
 - ✓ **Benefits:** Enhance the preservation of cultural heritage while attracting tourism.
- **Strategic Leadership in Tourism & Public Service**
 - ✓ **Objective:** Intensive training on strategic leadership principles.
 - ✓ **Benefits:** Equip leaders with the skills necessary for effective public service in tourism.
- **International Trade & Tourism Law**
 - ✓ **Objective:** Deep dive into legal frameworks affecting international tourism.
 - ✓ **Benefits:** Build a solid understanding of international trade laws and their impact on tourism.
- **Data-Driven Policy Making for Tourism**
 - ✓ **Objective:** Hands-on training in data-driven policy formulation.
 - ✓ **Benefits:** Empower participants to use data for strategic decision-making.

WHY CHOOSE OUR PROGRAMMES?

- **Global Expertise:** Access to industry leaders with extensive experience in tourism and hospitality.
- **Tailored Content:** Programmes designed to meet the specific needs of public sector officials.
- **Networking Opportunities:** Engage with peers and experts, fostering collaborations that extend beyond training.
- **Practical Application:** Workshops and case studies provide hands-on experience for immediate implementation.

Join us in shaping the future of tourism and hospitality in Africa. Together, we can create a sustainable and economically vibrant tourism industry that benefits all stakeholders. Let us collaborate to make tourism a cornerstone of economic development, cultural exchange, and community engagement.

TOURISM & HOSPITALITY PROGRAMMES

CODE	COURSE	DURATION	JAN 2026 – JAN 2027
TH 01	Strategic Destination Management for Public Sector Tourism Leaders	5 Days	19 Jan – 23 Jan 2026 12 May – 16 May 2026 03 Nov – 07 Nov 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027
TH 02	Public-Private Partnerships in Tourism Development	5 Days	26 Jan - 30 Jan 2026 20 Apr – 24 Apr 2026 09 Nov – 13 Nov 2026 07 Dec – 11 Dec 2026 04 Jan – 08 Jan 2027
TH 03	Climate Resilience & Sustainable Tourism for Governments	5 Days	12 Jan – 16 Jan 2026 03 Nov – 07 Nov 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027
TH 04	Policy Design for Tourism, Culture & Creative Industries	5 Days	05 Jan – 09 Jan 2026 09 Nov – 13 Nov 2026 07 Dec – 11 Dec 2026 04 Jan – 08 Jan 2027
TH 05	International Trade Negotiations for Tourism Services	5 Days	19 Jan – 23 Jan 2026 30 Mar – 03 Apr 2026 07 Dec – 11 Dec 2026 18 Jan – 22 Jan 2027
TH 06	Crisis & Risk Management in Hospitality & Tourism	5 Days	19 Jan – 23 Jan 2026 12 May – 16 May 2026 03 Nov – 07 Nov 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027
TH 07	Digital Transformation in Public Tourism Portals	5 Days	05 Jan – 09 Jan 2026 27 Apr – 01 May 2026 03 Aug – 07 Aug 2026 07 Dec – 11 Dec 2026 04 Jan – 08 Jan 2027
TH 08	Data-Driven Decision Making for Tourism Policy	5 Days	12 Jan – 16 Jan 2026 11 May – 15 May 2026 19 Oct – 23 Oct 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027
TH 09	Marketing Africa Tourism to Global Markets	5 Days	19 Jan – 23 Jan 2026 25 May – 29 May 2026 09 Nov – 13 Nov 2026 14 Dec – 18 Dec 2026 04 Jan – 08 Jan 2027
TH 10	Responsible Tourism & Community Engagement for Public Servants	5 Days	26 Jan – 30 Jan 2026 08 Jun – 12 Jun 2026 28 Sep – 02 Oct 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027
TH 12	Tourism Statistics & Impact Assessment for Policy Makers	5 Days	05 Jan – 09 Jan 2026 23 Feb – 27 Feb 2026 26 Oct – 30 Oct 2026 07 Dec – 11 Dec 2026 04 Jan – 08 Jan 2027
TH 13	Leadership & Governance in Hospitality Management	5 Days	12 Jan – 16 Jan 2026 09 Mar – 13 Mar 2026 02 Nov – 06 Nov 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027

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CODE	COURSE	DURATION	JAN 2026 – JAN 2027
TH 14	Negotiation Skills for International Meetings	5 Days	19 Jan – 23 Jan 2026 16 Mar – 20 Mar 2026 16 Nov – 20 Nov 2026 30 Nov – 04 Dec 2026 25 Jan – 29 Jan 2027 12 Jan – 16 Jan 2026 09 Mar – 13 Mar 2026
TH 15	Public Sector Procurement for Tourism Projects	5 Days	02 Nov – 06 Nov 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027
TH 16	Sustainable Events Management for Governments	5 Days	12 Jan – 16 Jan 2026 15 Jun – 19 Jun 2026 14 Sep – 18 Sep 2026 07 Dec – 11 Dec 2026
TH 17	Human Capital Development in Hospitality	5 days	26 Jan - 30 Jan 2026 20 Apr – 24 Apr 2026 09 Nov – 13 Nov 2026 07 Dec – 11 Dec 2026 04 Jan – 08 Jan 2027
TH 18	Visa Policy & Immigration Liaison for Trade Ministries	5 Days	05 Jan – 09 Jan 2026 04 May - 08 May 2026 05 Oct - 09 Oct 2026 30 Nov – 04 Dec 2026 04 Jan – 08 Jan 2027
TH 19	Economic Diplomacy for Tourism Promotion	5 Days	12 Jan – 16 Jan 2026 16 Feb - 20 Feb 2026 09 Nov - 13 Nov 2026 14 Dec – 18 Dec 2026 11 Jan – 14 Jan 2027
TH 20	International Tourism Law & Compliance	5 Days	19 Jan – 23 Jan 2026 02 Mar – 06 Mar 2026 26 Oct – 30 Oct 2026 07 Dec – 11 Dec 2026
TH 21	Public Communication & Media Engagement for Tourism Campaigns	5 Days	05 Jan – 09 Jan 2026 29 Jun – 03 Jul 2026 09 Nov – 13 Nov 2026 14 Dec – 18 Dec 2026
TH 22	Data Analytics for Public Sector Tourism Projects	5 Days	12 Jan – 16 Jan 2026 13 Jul – 17 Jul 2026 16 Nov – 27 Nov 2026 28 Dec – 01 Jan 2027
TH 23	Advanced Customer Experience in Hospitality (Public Sector Focus	5 Days	05 – 09 Jan 2026 28 – 31 Dec 2026 04 Jan – 08 Jan 2027
TH 24	Hospitality Revenue Management for Governments	5 Days	12 Jan – 16 Jan 2026 09 Mar – 13 Mar 2026 02 Nov – 06 Nov 2026 14 Dec – 18 Dec 2026 11 Jan – 15 Jan 2027
TH 25	Tourism Product Innovation for Policy Makers	5 Days	19 Jan – 23 Jan 2026 16 Mar – 20 Mar 2026 16 Nov – 20 Nov 2026 30 Nov – 04 Dec 2026 25 Jan – 29 Jan 2027

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CODE	COURSE	DURATION	JAN 2026 – JAN 2027
TH 26	Public Health & Safety at Tourism Sites	5 Days	05 Jan – 09 Jan 2026 29 Jun – 03 Jul 2026 09 Nov – 13 Nov 2026 14 Dec – 18 Dec 2026 04 Jan – 08 Jan 2027
TH 27	Cross-Border Tourism & Customs Cooperation	5 Days	19 Jan – 30 Jan 2026 27 Apr – 8 May 2026 07 Dec – 18 Dec 2026 11 Jan - 22 Jan 2027
TH 28	Governance of Heritage & Cultural Tourism	5 Days	05 Jan – 09 Jan 2026 01 Jun- 05 Jun 2026 05 Oct - 09 Oct 2026 07 Dec – 11 Dec 2026 04 Jan – 08 Jan 2027
TH 29	Strategic Leadership in Tourism & Public Service	10 Days	12 Jan – 23 Jan 2026 29 Jun – 10 Jul 2026 16 Nov–27 Nov 2026 28 Dec – 08 Jan 2027
TH 30	International Trade & Tourism Law	10 Days	19 Jan – 30 Jan 2026 08 Jun – 19 Jun 2026 26 Oct – 07 Nov 2026 04 Jan – 15 Jan 2027
TH 31	Data-Driven Policy Making for Tourism	10 Days	12 Jan – 23 Jan 2026 15 Jun– 26 Jun 2026 21 Sep – 02 Oct 2026 28 Dec – 08 Jan 2027